



Dear NE and International Region BJCP Judge,

I am a candidate for Regional Representative on the Board of Directors for your region. I have been a homebrewer for 30 years and BJCP judge for 29. I possess both a strong knowledge of the history of the organization as well as a personal record of service to, and participation in, it at a wide range of levels as documented below.

Also, of interest to our international judges, I speak German and have traveled extensively in Canada, the U.K., Belgium, France, Germany, Austria, the Netherlands, Czech Republic among other places. I have even done some BJCP judge training across the border in Toronto. I hope to be able to resume and expand this if circumstances allow.

I hope that you will agree that my extensive history of participation in the BJCP, as well as my range of participation and contribution to the homebrew hobby we share makes me the best qualified candidate to help the BJCP continue its record of exceptional service to the Homebrew and Beer Judging communities. If you have any questions on my candidacy please contact me at jsh@doctorbeer.com. Thank you for your time and support.

Jay Hersh, BJCP Grand Master Judge

BJCP Administrative Experience

- Oct 1997 – March 2000 Eastern Regional Exam Co-Director
- Oct 1996 – Oct 1997 - Associate Exam Director, BJCP
- Mid 1990s to 2010s – Exam Grader & Proctor
- Feb 97 – Oct 97 Chaired Score Sheet Design Committee which designed the sheets still in use today, stepped down as Chair upon assuming Exam Co-Director position but remained on the committee through completion (Feb 98).

Judging Experience

- 1999 – Named 3rd Grand Master Judge
- 1993 – Named 10th Master Judge, BJCP
- 1987 - Entered BJCP

Teaching Experience

- 1988 to present - taught sensory evaluation training seminars under the Dr. Beer® brand name to amateur and professional brewers, including (but not limited to):
 - Past AHA National Homebrew Conference
 - Maine Brewery Workers Association
 - Staff of the Massachusetts Bay Brewing Co.
 - MA Brewers Guild
 - Staff of the Cambridge Brewing Co.
- 1995 to 2005 - taught beer tasting/appreciation classes at Boston Center for Adult Education, Cambridge Center for Adult Education and Brookline Center for Adult Education.

Competition Organization Experience

- 1998 – Judge Director, Boston Homebrew Competition
- 1999 – Judge Director, Boston Homebrew Competition
- 1993 - Judge Director of the New England/mid-Atlantic Region AHA 1st-Round National Competition held at Woodstock, NY (working with Bob Gorman and Keith Symmonds). That competition had 750 entries, which at the time was (and to date I believe still may be) one of the largest homebrew competitions ever held.

Other Relevant Experience

- Current Member, Green Mountain Mashers
- Store Mgr for Modern Brewer in Cambridge MA 1997 – 1998
- Founder, President Troy Homebrewers Club 1986-1989
- Past Treasurer of the Boston Wort Processors 2001-2003
- Published articles in Brewing Techniques, All About Beer and other beer oriented publications
- Apprenticed at several Boston area micro-breweries